

What is Claimed:

1 1. A system for automatically updating a predetermined calendar linked to a
2 network, comprising:

3 a first server linked to the network;

4 a second server linked to the first server, to store an events page;

5 a third server, linked to the first server and the second server to edit the events
6 page;

7 a locator linked to the network, the locator is configured to receive update data
8 from the third server and locates the predetermined calendar; and

9 a fifth server linked to the network and to the predetermined calendar, wherein the
10 fifth server receives the update data from the fourth server, and the fifth server
11 automatically updates the predetermined calendar in accordance with the update data.

1 2. The system of claim 1, wherein the update data includes an updated events
2 page.

1 3. The system of claim 1, wherein the network is the Internet.

1 4. The system of claim 1, wherein the locator and the fifth server are linked to
2 the network via at least one of a telephone line, a dedicated computer connection, a
3 satellite connection and a cellular telephone network connection.

1 5. The system of claim 1, wherein the third server and the second server are
2 linked to the first server via a Hyper Text Transfer Protocol link or a Transport Control
3 Protocol link.

1 6. The system of claim 1, wherein the predetermined calendar is stored in a
2 sixth server which is linked to the fifth server.

1 7. The system of claim 1, wherein the predetermined calendar is a
2 commercially available Internet linked calendar.

1 8. The system of claim 7, wherein the update data is converted to correspond
2 to the commercially available Internet linked calendar.

1 9. The system of claim 1, wherein the locator comprises an e-mail interface,
2 the e-mail interface forwards a message via e-mail that the predetermined calendar has
3 been automatically updated in accordance with the update data.

1 10. The system of claim 1, wherein the locator comprises an e-mail interface,
2 the e-mail interface forwards a message via e-mail that the events page has been edited.

1 11. A method of automatically updating a predetermined calendar linked to a
2 network, comprising:

3 forwarding update data to a locator, wherein the locator is linked to the network;
4 locating the predetermined calendar using subscriber data stored in the locator;
5 forwarding the update data from the locator to a first server, wherein the first
6 server is linked to the network and linked to the predetermined calendar; and
7 using the update data to update the predetermined calendar corresponding to the
8 subscriber data.

1 12. The method of claim 11, further comprising forwarding an Automatic
2 Subscriber message or a Non-Automatic Subscriber message to subscribers through the
3 network.

1 13. The method of claim 11, wherein the network is the Internet.

19. The computer-readable medium of claim 16, wherein the predetermined calendar is a commercially available Internet linked calendar.